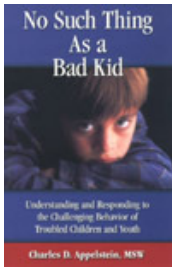


No Such Thing As a Bad Kid



Understanding and Responding to Troubled Children and Youth Using a Strength-Based Approach

A Two-Day **Train the Trainers Seminar** for Professionals Working in Out-Of-Home-Placement Settings

Conducted by: Charlie Appelstein, MSW

Where: Holiday Inn, 4 Highwood Drive, Tewksbury, MA

When: January 14th & 15th, 9 am - 4:30 pm each day

Cost: \$295/person.

\$265/person if a program sends three or more staff members.

Deduct another \$25 per registrant if payment is received prior to December 15th.

Sponsored by: Chesapeake Beach Professional Seminars & Appelstein Training Resources, LLC

What Participants Receive: Each participant will receive the following:

- ❖ 170-page *Train the Trainer's Manual* (electronic PowerPoint version as well)
- ❖ 40-page electronic version of Charlie's Strength-Based Handout

Charlie's books:

- ❖ *No Such Thing As a Bad Kid – Understanding and Responding to the Challenging Behavior of Troubled Children and Youth*
- ❖ *The Gus Chronicles – Reflections From an Abused Kid I & II*
- ❖ *Facing the Sunshine – A Young Woman's Emergence from the Shadows Of Sexual Abuse and Anorexia*

CDs

- ❖ *One Line Raps for Girls & Chaps*
- ❖ *Parent Rapsody – Songs and Musical Mantras for Successful Parenting* (\$140.00 Value)

Each program will also receive one copy of Charlie's three-tape video training series (\$250.00 value)

Refreshments: Coffee and pastries will be provided each morning and afternoon snacks.

Space is Limited - Registration Form is attached

The Program:

Strength-based practice is an emerging approach to helping troubled children, youth and their families that is exceptionally positive and hope-inspiring. Its focus is on strength-building rather than flaw-fixing. It begins with the belief that every individual has strengths and past successes that can be utilized to stop problem behavior and enhance decision making. This two-day comprehensive seminar will highlight many of the key principles and techniques of this life-changing approach to guiding high-risk young people in out-of-home placements. Areas covered include: The power of a positive attitude; strength-based communication principles and techniques - including reframing, the creative use of metaphors, solution focused communication, and de-escalation techniques; self-esteem building & activities for at-risk children and youth; how to help inflexible and explosive young people; what every youth care professional should know about developmental psychology; enhancing empathy for traumatized children and youth; the importance of being family centered; why, how, and when to use incentive plans; the importance of controlling personal emotions (i.e. how to manage number one first); being proactive – the art of preventing problem behavior; how to take humor seriously; respectful limit setting; and a host of creative cognitive behavioral strategies.

The second half of Day Two is devoted to presenting a host of strength-based orientation and training strategies that will help participants bring back the material to their programs and teach and model it in a sustained, systemic manner. Participants will be given training exercises, learning games, visual cues, quizzes, worker feedback forms, original orientation material and much more to enhance their role as trainers.

Numerous programs throughout North America have used Charlie's strength-based material to reshape their programs. Feedback indicates that in response to implementing this approach, physical restraints and serious behavioral issues decrease, staff turnover rates improve, and – most importantly – kids and staff members enjoy improved relationships.

Continuing Education Units/Credits: 12 CE hours offered. CBPS is approved by the MD. BD. of Social Work Examiners to offer category I CE programs. Recognized by the National BD. of Certified Counselors to offer CE for NCCs. We adhere to the NBCC, CE guidelines. Provider #5763. Approved by the MD. BD. of Examiners of Psychologists to sponsor Category A, CE programs. Approved by the BD. of Behavioral Sciences in CA. to offer CE for MFCC and LCSW, Approval #PCE 1466. CBPS maintains responsibility for the programs.

WHAT OTHERS HAVE SAID:

"The Train the Trainers seminar was a great success. Charlie Appelstein has become a staple in the training we provide for staff in our member agencies. He consistently receives the highest ratings for his style of presenting, his ability to convey a solid, consistent therapeutic philosophy, and his techniques. Too often training for supervisors focuses strictly on how to supervise. Charlie brings his wealth of experience and effectively, humorously, and enthusiastically teaches what to supervise. His willingness to share his materials was greatly appreciated. Comments on the conference evaluations included praise for his strength-based approach to working with staff and youth, high marks for the tools and creative ideas presented, and gratitude for his compassion, known for his relevant experience. Charlie never fails to entertain, motivate and challenge. You won't want to miss him." - Mary C. Reagan, Executive Director, Minnesota Council of Child Caring Agencies

"Charlie Appelstein is the best youth care trainer in the country." – Robert Lieberman, Former President of the American Association of Residential Centers

Cancellation Policy: Cancellations are accepted up to 10 business days prior to the training. A \$25.00 cancellation fee will be retained. No cancellations will be honored less than ten days prior to the training.

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No Such Thing as a Bad Kid
Train the Trainer Seminar

Holiday Inn, 4 Highwood Drive, Tewksbury, MA, January 14, 15, 2010
9:00am-4:30pm each day

Registration Form

Name _____ Degree/Title _____

Home Address _____ City _____ State _____ Zip _____

Email _____

Home Phone# _____ Work Phone# _____ Cell _____

Employer _____

Address _____ City _____ State _____ Zip _____

Email: _____

Name _____ Degree/Title _____

Home Address _____ City _____ State _____ Zip _____

Email _____

Home Phone# _____ Work Phone# _____ Cell _____

Employer _____

Address _____ City _____ State _____ Zip _____

Email: _____

\$295.00/person; \$265.00/person for three or more members from the same program
\$25.00 discount if you pay and register by December, 2009

Check or money order enclosed (Make checks payable to ATR)

Master Card or Visa

Credit Card # _____ Exp. Date _____

Mail to:

Appelstein Training Resources

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Email: charlieap@comcast.net

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Call 603-898-5573 or email charlieap@comcast.net for conference information

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